

THE FUTURE OF NATURAL HEALTH PRODUCTS

AT RISK!

Stop Health Canada from over-regulating Natural Health Products

Health Canada is imposing new fees and strict regulations that will impact freedom of choice and restrict your access to natural health products (NHPs).



Inappropriate Categorization: NHPs vs. Pharmaceuticals

Applying the same regulatory standards to NHPs as pharmaceutical drugs is inappropriate considering the differences in risk profiles and intended purposes. This will cause the loss of NHPs.



Restricting Use of NHPs

NHPs will be restricted to over-the-counter uses. In other words, NHPs will not be licensed for any condition for which you would seek the advice of a health care practitioner licensed by the province.



Limiting Types of Approved Evidence

Losing the right to use traditional use evidence for NHP licences will take away products. For example, “ginger is traditionally used to treat nausea” would no longer be an accepted label claim.



New Fees and Stricter Penalties

Individuals can be fined for communicating information about NHPs outside of the approved label claim. Costs for non-compliance will increase from \$5,000 up to \$5,000,000 fines per day and/or up to two years imprisonment.



Businesses and Consumers Will Bear the Financial Burden

Small and medium-sized businesses will not be able to afford the new fees. Increased costs will inevitably be transferred to the consumer, leaving many more Canadians unable to afford the products they rely on for their health and wellbeing.

Fewer products, higher costs. Take action.
Join us in making lasting change for Canada.



**NATURAL HEALTH PRODUCT
PROTECTION ASSOCIATION**
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